

Web Launch Celebration

The Hilton Head Island-Bluffton Chamber of Commerce is pleased to announce the launch of its newly redesigned Website. It's a visually appealing, leading-edge site designed to be a strong marketing tool for the destination and very user-friendly for chamber members. The chamber will officially launch the site at Business After Hours on August 18.

The new site is equipped with innovative features dedicated to enhance the visitor's experience.

Approximately 67% of travelers are now planning and booking travel online. The chamber's website had 350,000 more visitors this past fiscal year than in the previous year.

"As travelers increasingly turn to the Internet to shop and book their travel, we are positioning our destination to meet their needs with competitive Internet technology," said Bill Miles, Chamber President & CEO.

An exciting new feature available on every page of the site will be the Online Concierge, ready to answer questions from area visitors, potential visitors and chamber members in real time through an online chat process.

Another new feature beneficial to both visitors and members is the new search



capability, also located on every page.

Online visitors can also "browse by experience," which allows them to tailor their vacation according to specific needs and the experience they wish to have while visiting the area.

Other important new features include customer relationship management, more in-depth content, improved advertising opportunities and better search engine capabilities.

Those planning a vacation now have the chance to become a "Hilton Head Island Insider" and receive personalized updates and e-newsletters pertaining to their specific interests.

In addition to the new Website launch, the Hilton Head Island Home and Villa Promotion was recently honored by the Web Marketing Association with the 2005 Internet Advertising Competition Award for Best Travel Email Message campaign, designed by the chamber's

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Internet marketing firm, usdm.net. Usdm.net has specialized in destination Website development for over a decade.

Celebrate with other chamber members at the official Website launch celebration during Business After Hours, oceanside at The Westin's new beach pavilion. Set for August 18, from 5:30 to 7 p.m., cost is \$7 for chamber members and \$20 for non-members. Enjoy complimentary beer, wine, appetizers, networking and a look at the new Website.



Kathy Winings with the VCB, Chuck Salvo with Sea Pines Resort and Jonna Orwig with Daufuskie Island Resort & Breathe Spa at the 2005 Meeting Professionals International-WEC in Miami, July 9 - 12.

Business Recovery Centers

In the event that a hurricane makes landfall in the Lowcountry, the Hilton Head Island-Bluffton Chamber of Commerce will establish Business Recovery Centers in southern Beaufort County and will co-locate the centers with government entities providing recovery assistance.

Working closely with Beaufort County and the towns of Hilton Head Island and Bluffton, the centers will provide information and assistance to the business community and serve as a focal point to help restore the local economy as quickly and effectively as possible.

Additionally, the centers will coordinate with local accommodation facilities, as well as other available spaces, to provide lodging to recovery workers from FEMA, the Small Business Administration, the National Guard and utilities and insurance adjusters. The center will facilitate FEMA and SBA assistance to local businesses and distribute information about available emergency assistance and recovery programs to businesses and their employees.

For more information about hurricane recovery or preparation, contact Tim Bennett at 341-8370.

Facts On Business Interruption Insurance – Vital in the Lowcountry

Business interruption insurance can be extremely important to the survival of a business in the event of a disaster, such as a hurricane.

According to the Insurance Information Institute, the vast majority of small businesses fail to think about how they would manage if a hurricane causes temporary closure. The Insurance Information Institute has provided the following facts regarding business interruption insurance:

1. Interruption insurance compensates for lost income if the business has to vacate the premises due to disaster-related damage that is covered under the proper insurance policy, such as a fire or flood.
2. Interruption insurance covers the profits a business would have earned, based on financial records, had the disaster not occurred. The policy also covers operating expenses, such as electricity, that continue even though business activity has come to a temporary halt.

3. Interruption coverage is not sold separately. It is added to a property insurance policy or included in a package policy.

4. Make sure the policy limits are sufficient to cover the business for more than a few days. There is generally a 48-hour waiting period before business interruption coverage kicks in.

5. The price of the policy is related to the risk of a disaster damaging the premises. For example, the price would probably be higher for a restaurant than a real estate agency, all other things being equal, because of the greater risk of fire. Also, a real estate agency, in this example, can more easily operate out of another location.

For more information about business interruption insurance, contact Tim Bennett at 341-8370 or visit the Insurance Information Institute online at www.iii.org.

Thank You

- to Myrtle's Bar and Grill for hosting July's Business After Hours.
- to MRI at Belfair for co-sponsoring July's Business After Hours.
- to Inn at Palmetto Bluff-May River Golf Club for hosting Executive Connection in July.
- to the Crowne Plaza and Marriott for hosting visiting journalist Ivor Herbert of the *London Daily Mail*.
- to the Crowne Plaza, Marriott, Palmetto Dunes and Sea Pines Resort, for assisting with visiting journalist Tim McDonald with TravelGolf.com.

2005-06 Jr. Leadership Class Announced

The Hilton Head Island-Bluffton Chamber of Commerce and the Junior Leadership Hilton Head Island-Bluffton selection committee has announced the Junior Leadership Class of 2005-06.

Selected for the class are: Tasha Davis, Caroline Taylor and Jamison Wyatt from Hilton Head High School. Whitney Cubbage, Kendall Hack, Lauren Patterson, Elaine Savarese and Julia Scheider from Hilton Head Christian Academy. Rachel Blum, Jeffrey Breunsbach, Victoria King, Ryan Ladd, Liam Moore, Alexandra Smith, Jeffrey Strecansky, Emily Termotto and Chelsey Webb from Hilton Head Preparatory School. Dana Colucci from Heritage Academy. Holly O'Neil and Tres Valentine from Bluffton High School.



Myrtle's Bar & Grill hosted July's Business After Hours and MRI at Belfair co-sponsored the event. Pictured are Jerry Reeves with Myrtle's, Brecken Campagna with MRI at Belfair, Jerry Reeves, Mary Reeves and Michael Reeves with Myrtle's.



Rob Dewig, Hardeeville community development director, Barry Connor, Bluffton/Okatie Business Council chairman and Rob McFee, resident construction engineer for South Carolina DOT, at the Chamber's Bluffton-Okatie Business Council luncheon, which focused on area growth and development. The luncheon took place at the Riverside at Belfair Retirement Community.



Ribbon cutting for the grand re-opening of Merle Norman Cosmetics in Pineland Station on Hilton Head Island.

Membership Essentials

Welcome New Members

ATTORNEYS

Harvey, Casterline & Vallini, LLP
Wendy A. Conant
843-686-0888

CLINICS & MEDICAL GROUPS

Doctor's Care
John Howe
843-770-0676

COLLEGES & UNIVERSITIES

University of Phoenix
Dail Frye
912-232-0531

FENG SHUI

Cynthia Jean Studios
Cynthia Rodoni
843-842-2132

FLORAL SHOPS

Wildflowers
Katherine Bair
843-785-5555

GALLERIES

Universal Fine Art & Design Art
Lana Grant
843-686-4033

GIFT BASKETS

Palmetto Island
Janet Apfel
843-342-3748

HOME BUILDERS

Legacy Construction, LLC
Steve Anthony
843-815-2500

ICE CREAM

Coligny Deli Grill/Ice Cream Cone
Dennis Kiley
843-785-4440

INDOOR ENVIRONMENTAL

T & B Innovations
Bonnie Bookout
843-705-3211

INTERIOR DECORATORS & DESIGNERS

Kenneth Edward, Ltd.
Todd Nolan
912-352-9746

INVESTMENT ADVISORS

Walls Investment Management Co.
Maria Henry
888-925-5764

NURSING SERVICE & HOME HEALTH CARE

Right at Home
Gregg Fulton
843-815-7890

ORGANIZATIONS

Culture Uncorked!
Professionals Interested In The Arts
Jonna Orwig
843-341-4886

VanLandingham Rotary Club

Steve Wilson
843-686-5559

PHOTOGRAPHERS

Eric Horan Photography
Eric Horan
843-524-3037

PHYSICIANS & SURGEONS

Frost Family Medicine
Dr. Jack Frost
843-815-5211

Global Family Medicine
Dr. Gaston O. Perez
843-815-6468

REAL ESTATE RESIDENTIAL

Sea Pines Real Estate Co.
Barbra Finer
843-686-7934

RESTAURANTS

One Hot Mama's-HHI
Orchid Paulmeier
843-682-6262

Blue Coyote

Brad Blake
843-815-1550

RETAIL STORES

Dollar Plus
Teresa Ullman
843-785-7841

RETAIL/SPECIALITY SHOPS

Scents of Hilton Head
Julie A. Lewis
843-842-7866

St. Francis Thrift Shop
Hal Whieland
843-689-6563

STORAGE FACILITIES

Stockade Storage
Kimberly Malm
843-227-6910

TRAVEL AGENCIES

Island Travel
Jim Buckley
843-681-3033

Island Travel-Bluffton

Jim Buckley
843-757-5888

Membership Renewals

15 Years +

A Shore Thing, Inc.
Ambassador Personnel
Bank of America, N.A.
Beaufort County Schools
Cambridge Building Corporation
Camellia Art
Care One
Carlson Wagonlit Travel
Carolina Termite & Pest Control
Charter I Realty & Marketing
Cherry, Bekaert & Holland, CPA
CNSG Hilton Head
Coastline Rentals, Inc.
Crazy Crab Associates
Curry Printing
Down South Publishers, Inc.
Espy Lumber Company, Inc.
First South Insurance Agency, Inc.
Golf Headquarters Golf Shop
Harbour Town Crafts

Hilton Head Island Beach & Tennis Resort
Hilton Head Island Restaurants Magazine
Hilton Head Marriott Beach & Golf Resort
Hilton Head Rentals & Golf
Hilton Head Rentals Johnson-Dulaney Builders, Inc.
Jones, Patterson, Simpson & Newton P.A.
Kinghorn Insurance Services, Inc.
McDonald's
McNair Building Construction, Inc.
Optical Solutions, Inc.
Palmetto Electric Cooperative, Inc.
Pearlstine Distributors, Inc.
Peddling Pelican Bike Rentals, Inc.
Piggly Wiggly at Shelter Cove

Piggly Wiggly Super Market #101
Quality Inn & Suites
Ruth & MacNeille, P.A.
San Miguel's Mexican Cafe
Schembra Real Estate Group
Seashore Vacations, Inc.
Shore Beach Service, Inc.
South Carolina Yacht Club
The FWA Group - Architects
The Island Funeral Home & Crematory
The Island Packet
The John Stobart Gallery
The Mall at Shelter Cove
The Sea Pines Resort
The Vacation Company
The Westin Resort
Hilton Head Island
Thomas C. Barnwell, Jr.
Tom Peoples Builder, Inc.

Truffles Market & Cafe
Van Der Meer Tennis
Wachovia Bank, N.A.
Where To Go Magazine
Wood + Partners Inc.

10-15 Years

AAA Tri County Lock, Inc.
Angus Cotton
Blue Water Marine
Companions, Nurses & Nannies/Health Services
Dermatology Associates of the Lowcountry
Endangered Arts, Ltd.
Group 3 Architecture, Interiors, Planning
Harbour Town General Store, Inc.
Highsmith Construction, Inc.
Hilton Head Dance School/Theatre
Interim Health Care
IWL Photography
Kennickell Print & Communications
Liberty Savings Bank

Little Venice
Marlin Outdoor Advertising, Ltd.
Savannah/Hilton Head International Airport
Swierk Associates, Inc.
The Ben Arnold
Sunbelt Beverage Company
The Stringer Group, LLC
Thomas L. Brooks, Attorney at Law
TidePointe, A Classic Residence by Hyatt

3-9 Years

American Eagle
Imagewear, Inc.
American Hospitality Academy
Andre Cilliers/ERA Realty
Baby's Away
Bluffton Realty, Inc.
Boys, Arnold & Company
East Coast Fruit Co., Inc. of Georgia
Ellie & Bill's Catering

ESP International
First Union African Baptist Church
Goody's Family Clothing
Gordon Construction Inc.
Greg Bennett CPA, PA
Hair Paradise
High Tide Entertainment
Hilton Garden Inn
Hilton Head
Hilton Head General & Laparoscopic Surgery
Hilton Head Long Term Rentals
Hilton Head Plantation Property Owners' Association
Hilton Head Timeshare Resales
Il Carpaccio
Island Health Care
John Bracket Photography
Joseph Fargione

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New Member Highlights

Clean Sweep HHI, Inc.

Chris Henke
86 Beach City Rd, #G
Hilton Head Island, SC 29925
Offering short and long-term house and villa cleaning upon rental departures or moving in or out.

Coligny Deli & Grill/ Ice Cream Cone

Dennis Kiely
10 Coligny Plaza
Hilton Head Island, SC 29928
Restaurant serving a large selection of ice cream favorites, yogurts and create your own dessert station. Dine indoors, outdoors or take-out.

The Creative Approach

Cale Hall
303 Tattnall St.
Savannah, GA 31401
www.thecreativeapproach.com
Printing, delivery, event planning and 24-hour copy

Dollar Plus

Teresa Ullman
70 Pope Ave. # C
Circle Center
Hilton Head Island, SC 29928
Offering a little bit of everything at a low price - from tools, toys, cleaning products and food to bath, beauty and health necessities. Also offering party supplies, beach items and Hilton Head Island souvenirs.

Dunston's Gourmet & Deli

Mitch Hedrick
71 Lighthouse Rd, Ste 510
Hilton Head Island, SC 29928
A café serving breakfast, lunch and dinner. Also a market with gourmet items and fresh produce, meats and seafood, as well as a wine shop.

Frost Family Medicine

Dee Cook
29 Plantation Park Dr., Ste 204
Bluffton, SC 29910
www.frostmed.com
Family medicine and cosmetic treatments with more to come.

Hopper Shopper

Brooke Loughman
36 De Allyon Ave. #98
Hilton Head Island, SC 29938
www.hoppershopper.com
Providing daily errand services for businesses and individuals, such as grocery shopping, office work, appointment setting and more.

Miller Long Term Rentals

Keith Miller
4 Dunmore Court
Bldg. A, Ste. 101
Hilton Head Island, SC 29925
Property management company providing long-term rentals of homes and villas on Hilton Head Island and the Bluffton area.

Chamber Events August 2005

- 10 Accommodations & Attractions Committee Meeting**
10 a.m. | Chamber Headquarters
- 11 Golf Committee Meeting**
Noon | Chamber Headquarters
- 16 Arts & Cultural Committee Meeting**
9:30 a.m. | Chamber Headquarters
- 18 Business After Hours**
5:30-7 p.m. | The Westin

Promotional Productions,

Barbara Weir
6 Office Park Rd., Ste 914
Hilton Head Island, SC 29928
www.guidengo.com
Video promotions, DVD format tourist advertising, DVD and CD-ROM commercial duplication, DVD-Web video home tours, home and business inventory on DVD, Web design and more.

T & B Innovations

Thomas Bookout
6 Willow Brook Dr.
Bluffton, SC 29909
Distributors of EcoQuest healthy living technology, specializing in indoor home and business air and water purification. Offer earth friendly household and personal care products and whole food consumables.

The Wachenhut Corporation

Amy Gustafson
240 Stoneridge Dr., Ste 102
Columbia, SC 29210
A provider of contract services to corporations, government agencies and a wide range of industrial and commercial customers. Security-related services include uniformed security officers, investigations, background checks and more.

**Remember to
refer other
chamber
members!**

Who's Who & Who's Where

Promotions & Appointments

Carol O'Brien has joined MARS, The Real Estate Store as a broker in the Crossroads Center office. She has been actively selling residential real estate for 12 years on Hilton Head Island and Bluffton since moving from the Chicago area.



Diane Russell Hardy joined the Daufuskie Island Resort & Breathe Spa's conference services department as a conference service manager. Hardy was most recently the community events/food & beverage manager for the Arts Center of Coastal Carolina.

Julie L. Mariotte has joined MARS, The Real Estate Store as a realtor in the Crossroads Center office. Julie has been an island resident for twenty-seven years and brings over 20 years of real estate sales and rental management experience.



D'Jean Carter has joined MARS, The Real Estate Store as a realtor in the Crossroads Center office. A residential realtor in Ohio for several years, Carter has wide ranging experiences as a business owner, financial manager, consultant, trainer, speaker and sales director.

Sara Callen has joined the Weichert, Realtors® Coastal Properties team. Callen relocated from New Jersey with a background in pharmaceutical sales.

Mark Mayer, broker associate with The Mayer Collins Real Estate Team, was recently appointed sales executive at Hampton Island Preserve, an ecology sensitive community located 35 miles south of Savannah, Ga.



Bill Kelly has joined MARS, The Real Estate Store as a realtor at the Hilton Head Island location on Palmetto Bay Road. Kelly brings his experience from the construction business and familiarity with resort environments.

Jane Milbrandt joins Weichert, Realtors® Coastal Properties in Bluffton. Milbrandt is currently studying hospitality management at the University of South Carolina Beaufort.

Larry Hickey, former owner of Hickey Flooring, has joined Louis Sterling Floorcovering as commercial account manager.

Dorren Miller has recently been chosen by CraftBuilt Homes as the new marketing assistant. Miller relocated from Pittsburgh, PA and brings 20 years of corporate office experience to her new role.

Ann Driessen, LMSW, has joined Hospice Care of the Lowcountry as a social worker. Previously, she served with Beaufort-Jasper-Hampton Comprehensive Health Center as a social worker for five and a half years.

Dawnmarie Grack has joined Liam Unglesby Jeweler Ltd. as store manager. He has more than 12 years experience in the jewelry industry.

Alan Rogers has joined CraftBuilt Homes and will oversee the new CraftBuilt Realty division. Rogers comes to CraftBuilt Realty with over 25 years of experience in the local real estate market.



Joan Weaver has joined The Mayer Collins Real Estate Team as a full-time buyer specialist agent, representing buyers in their purchase of resale and development properties throughout the Hilton Head Island-Bluffton area.



Janet Briggs, RN, BSN, recently joined the clinical quality department of Hilton Head Regional Medical Center as an infection control nurse. Briggs served as infection control nurse at Caritas Carney Hospital in Boston, Mass. for four years.



Robert S. Jones was recently promoted to executive director of the Bluffton Historical Preservation Society after serving as executive director of the Heyward House Historic Center since its inception in 1998.

Rebecca Pitchford, R.T. (R) (MR) joined the imaging services department of Hilton Head Regional Medical Center as magnetic resonance imaging (MRI) supervisor. Prior to joining the medical center, she was a MRI technologist at MRI at Belfair.

Members Making News

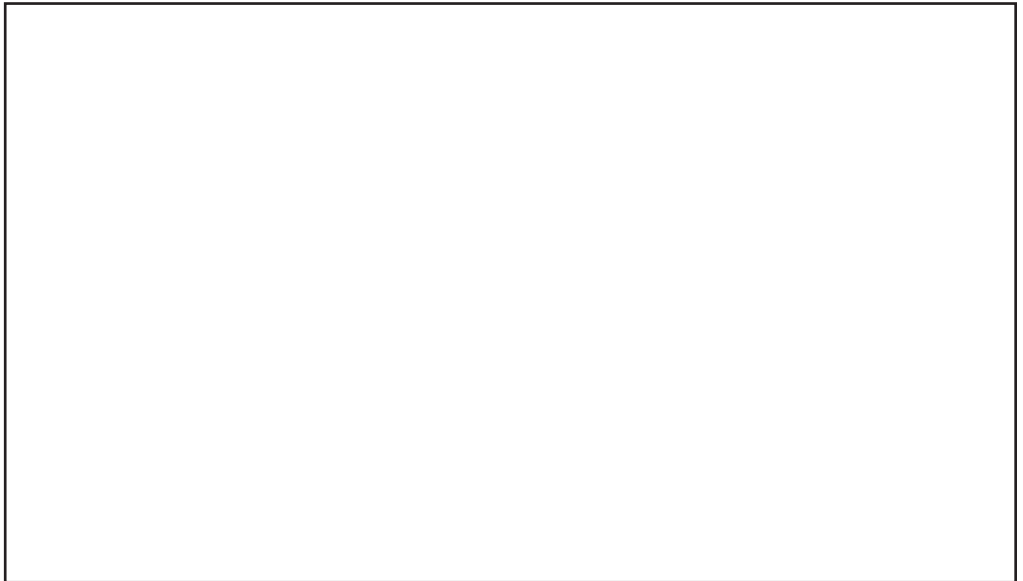
Sam Britt, account executive at Coastal Plains Insurance, has successfully met all of the requirements to receive the designation of certified insurance service representative from the National Alliance for Insurance Education & Research.

Bob Busby, CFP, financial advisor with the Hilton Head office of Merrill Lynch, has successfully satisfied all requirements for certified financial planner™ certification from the Certified Financial Planner Board of Standards, Inc.

The Oldfield Community and Sun City Hilton Head were recently ranked among America's 100 Best Master-Planned Communities by the editors of *Where to Retire* magazine.

Beaufort Memorial Hospital upgraded their technology to include electronically filed advance directives for patients and the general public in the event they are needed during a future hospitalization.

Rotary Club of Hilton Head recently had three of its members selected to receive the Rotary Centennial Service Award for Professional Excellence by Rotary International. Awards were presented to Arthur Brown, Jr., Emory Campbell and Jack McConnell, MD.



Membership Renewals Continued...

3-9 Years

Kurama Japanese Restaurant & Sushi Bar
 Liberty Wallcoverings & Window Blinds
 Low Country Event Rentals, Inc.
 Lowcountry Transfer
 Lowe's
 Metal Fabrications of Hilton Head Island
 National Office Systems, Inc
 Old Town Trolley Tours of Savannah
 Outback Steakhouse
 Palmetto Pediatrics of the Lowcountry
 Pathology One, P.A.
 Realty Trust Inc.
 Royal Dunes Resort
 Schooner Welcome
 Seaboard Commerical Properties, LLC
 Serenity Salon Spa
 Sigler's Rotisserie & Seafood
 South Beach Inn & Vacation Rentals
 Southern Roof & Wood Care Corporation
 Suburban Extended Stay Hotel
 The Island Golf School
 The Urology Group
 Town of Bluffton
 Vic Bubas

Wexford Realty, LLC

1-3 Years

Alterations by Patricia
 Atlanta Bread Co.
 Avis Rent A Car - Savannah
 Avis Rent A Car
 Bahama Joe's Coast to Coast
Bluffton Today
 Bluffton Total Eye Care
 Carolina Realty Group
 Carswell Insurance Services
 Chase Heating & Air Conditioning, Inc.
 Chef For You, Inc.
 Christine's Cafe & Catering
 Cobblestone Connections, Inc.
 Crescent Moon Pictures, Inc.
 Fiesta Fresh Mexican Grill-South
 First South Bank
 Fred Astaire Dance Studio
 Gentle Spray, Inc.
 Gregg Flory Photography
 Hope Latin Communications - Radio Sol
 Internet Cafe & Sundries
 Jones Brothers Tree Surgeons
 Kaufman Photography
 La Normandie Restaurant
 Land Rover Hilton Head
 Linda B. Williams
 Machi & Associates

MacVittie & Associates
 Mortgages Unlimited, LLC
 North Carolina Furniture Sales
 Oceanfront Cottage Rentals, LLC
 OhioSouth Real Estate
 Omega Graphics Direct
 Pre-Paid Legal Services
 Prescott's
 Riverside at Belfair
 Savannah Plastic Surgery
 Sea Shack
 Seaside Mortgage, Inc.
 Silver Dew Winery
 Southern Weddings
 Sundance Bikes
 Superior Cleaners
 The French Bakery
 The Goldsmith Shop, Inc.
 Timeline Productions
 Victoria Capital Management, Inc.
 Village Printing, Inc.
 Woody Washington One Man Band

**Thank You for
 Renewing Your
 Chamber
 Membership!**

Mark Your Calendar

The deadline for Promotions & Appointments and Members Making News for the September 2005 issue of Chamber Business Monthly is Wednesday, August 10. Please forward your submissions via fax or email to Emily Barnes at (843) 785-7110 or ebarnes@hiltonheadisland.org.